

PRIVACY POLICY

The International LineDanceSport Federation LLC (ILDSF) and Kickit recognize the importance of protecting the privacy of all information provided by users of our web sites, registrants for our events, and all other customers of our products and services. We created this policy with a fundamental respect for our customers' right to privacy and to guide our relationships with our customers. This Privacy Statement discloses the privacy practices for all products and services owned by ILDSF.

INFORMATION COLLECTION AND USE

ILDSF collects information from our website users, subscribers and other customers. In this section of our Privacy Statement, we describe the type of information we collect and how we use it to provide better services to our customers.

Registration and Ordering

To attain higher-level access to Kickit functionality, users must first register for a subscription. During registration, users may be required to give their contact information (such as name, e-mail address, mailing address and phone number). For internal purposes, we use this information to communicate with users and provide requested services, and, for our website visitors, to provide a more personalized experience on our sites.

For our services that require payment (such as certain events, products and subscriptions), we also collect credit card information (such as account name, number and expiration date), which is used for our or our agent's billing purposes only, and is not otherwise shared. Subscriptions with auto-renew are handled entirely by PayPal, and we have no access to credit card or bank account information for transactions handled by PayPal.

E-mail Newsletters

We do not currently offer an e-mail newsletter, but may do so in the future. If users wish to subscribe to our e-mail newsletters, we ask for contact information (such as name, e-mail address, phone number). We use this information in the same manner as we use contact information in the subscription registration process described above. Recipients of our newsletters can unsubscribe using the instructions listed at the end of the e-mail newsletter.

Surveys

Subscribers may participate in online surveys. Participation in these surveys is completely voluntary. Survey results displayed at Kickit do not include information about individuals who participate in the survey.

Interactive Features

In the future, we may offer interactive and community features such as discussion boards, webcasts and user profiles. Note that all personal information sent or posted via such features becomes public information for which we are not responsible.

Communications with Us

We have features where our customers can submit information to us (such as our feedback forms). Where such submissions include requests for service, support or information, we may forward them to our agents, as needed, to best respond to the specific request. In addition, we may retain e-mails and other information sent to us for our internal administrative purposes, and to help us to serve customers better. Please note that letters to the webmaster and similar submissions may be made public.

Communications from Us: Service Updates, Special Offers

In order to best serve our customers, we may send updates that contain important information about our products and services. For example, we send new members a welcoming message, and verify password and username for our password-protected web sites. We may also communicate with a customer to provide requested services and for account-related issues via e-mail, phone or regular mail. In addition to such service and product-essential messages, we offer our customers the option to receive information about our company, related products, services and special deals. Users, however, can choose not to receive these communications from us, as set forth in the "Permission" section below.

Automatic Data Collection

Our web sites, newsletters and, from time to time, certain other products and services have features that automatically collect information from customers, to deliver content specific to customers' interests and to honor their preferences. This information assists us in creating products and services that will serve the needs of our customers.

For example, we use "cookies," a piece of data stored on the user's hard drive containing information about the user. Cookies benefit the user by requiring login only once, thereby saving time while on our web site. If users reject the cookies, they may be limited in the use of some areas of our web site.

We use third-party advertising technology to serve ads to Kickit. In the course of serving advertisements to you, a unique third-party cookie may be placed or recognized on your browser. The information used in this process is not personally identifiable. For our internal purposes, we gather date, time, browser type, and IP address of all visitors to our web sites. We use this information for our internal security audit log, trend analysis and system administration, and to gather broad information about our user base.

WITH WHOM YOUR INFORMATION IS SHARED

On occasion, we may provide targeted lists of names and offline and online contact information for marketing purposes to third parties, subject to our Permission policies, as described below, pursuant to which we give customers the option of not having their name or contact information disclosed to third parties.

Other than as set forth above, we do not share personally identifiable information with other companies, apart from those acting as our agents in providing our product(s)/service(s), and which agree to use it only for that purpose and to keep the information secure and confidential. Also, our parent, subsidiary and affiliate companies, entities into which our company may be merged, or entities to which any of our assets, products, sites or operations may be transferred, will be able to use personal information. We will also disclose information we maintain when required to do so by law, for example, in response to a court order or a subpoena or other legal obligation, in response to a law enforcement agency's request, or in special cases when we have reason to believe that disclosing this information is necessary to identify, contact or bring legal action against someone who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property. Users should also be aware that courts of equity, such as U.S. Bankruptcy Courts, might have the authority under certain circumstances to permit personal information to be shared or transferred to third parties without permission. We may share aggregate information, which is not personally identifiable, with others.

CORRECTION/UPDATING PERSONAL INFORMATION

If information which you have submitted to us changes, or if you no longer desire our product(s)/service(s), we provide a

way (Preferences & Settings on the Kickit menu, visible only to logged-in subscribers) to correct or update your personal data, or you may contact us via email.

PERMISSION

Customers also have the right to choose whether to have personal information shared with third parties for marketing purposes. In addition, for those customers that are California residents, you may have additional rights, as described in the "Your California Privacy Rights" section below.

Please note that we will endeavor to implement your permission requests within a reasonable time, although for a time you may continue to receive mailings, etc., transmitted based on information released prior to the implementation of your request. In addition, please note that even after such request is implemented, you will continue to receive information directly related to the product or service for which you registered (or which you otherwise agreed to receive), so you always are kept informed.

YOUR CALIFORNIA PRIVACY RIGHTS

Beginning on January 1, 2005, California Civil Code Section 1798.83 permits those customers that are California residents to request that ILDSF not share your personal information with third parties for their direct marketing use. To make such a request, write us at:

Kickit - Privacy Officer
4256 N. Svensk Lane
Eagan MN 55123-1716
privacyrequests@kickit.to

SECURITY

We use reasonable precautions to protect information about our customers while it is stored on our servers or in transit to our vendors processing on our behalf. Sensitive information that is transmitted to us online (such as credit card number) is encrypted and is transmitted to us securely. In addition, access to all of our customers' information, not just the sensitive information mentioned above, is restricted. Only employees who need the information to perform a specific job (for example, a billing clerk or a customer service representative) are granted access to personally identifiable information. Finally, the servers on which we store personally identifiable information are kept in a secure environment.

LINKS

Our web sites contain links to other sites. ILDSF is not responsible for the privacy practices or content of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each web site to which we may link that may collect personally identifiable information.

CHILDREN

ILDSF websites are not directed at individuals under thirteen years of age, and ILDSF does not intend to collect any personally-identifiable information from such individuals.

NOTIFICATION and CHANGES

If we change our Privacy Statement, we will post those changes on this page so our users are aware of what information we collect, how we use it and under which circumstances, if any, we disclose it. Users should check this policy frequently to keep abreast of any changes.

For questions about this Privacy Statement, contact:

Kickit - Privacy Officer
4256 N. Svensk Lane
Eagan MN 55123-1716
privacyrequests@kickit.to

For all other questions concerning the practices of this site or any dealings with ILDSF or Kickit, contact us at:

Kickit
4256 N. Svensk Lane
Eagan MN 55123-1716
support@kickit.to